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# Setting the Standard

Your trusted partner in reducing risk in high-risk environments through high-quality and long-lasting products, dependable service, and rapid response.

Ensuring the best, predictable customer experience.

Goldline customers lower common transaction and relationship risk, from initial inquiry to delivered product, with our GOLDprocess.



**GOLD**process



MADE IN  
**USA**

# SOLVING THE TOP FIVE PROBLEMS THAT ADD COST AND TIME TO EVERY SINGLE PROJECT.

## TOP FIVE INDUSTRY CHALLENGES WE SOLVE.

- 1. Inadequate Planning:** We understand that poor planning always leads to poor execution and increased time and cost. It is this simple. To overcome this problem, Goldline starts by carefully reviewing and fully understanding our customer's needs, from scope, design, budget, and schedule to desired results. Goldline works with each customer, their engineers, and project leads to create site-specific and product-specific designs, construction schedules, and delivery timelines that keep your project moving forward as it should.
- 2. Failure to Communicate:** We've learned that good communication is crucial to delivering a successful construction project. So, we work with all stakeholders to develop the right communication types, response requirements, and documentation that fosters open and transparent communication, finding issues before they become problems and striving for a "no surprises" environment every step of the way.
- 3. Scope Creep and Change Orders:** Things change. We get that and want to ensure that should something change, it is handled quickly, openly, and as cost-effectively as possible. We're clear in what we'll do for you in our contracts, detailing specifications and requirements, products to be delivered, schedules, costs, and associated contingencies. Should something change, we'll work with you through an easy and open Change Order Process that minimizes confusion, schedule, and cost delay to your project.
- 4. Productivity Issues & Delays:** All live in a world of labor shortages, material sourcing challenges, productivity problems, and other things that can throw schedules out of whack. We run our business to minimize these issues and strive to never be "the hitch in your get-along." That is, we work hard to ensure that we deliver the products and services you depend on predictably and consistently to keep your project or operations performing.
- 5. Ignoring Red Flags:** When projects are running smoothly it is easy to ignore early warning signs that trouble may be brewing. Little issues can quickly become big ones if not attended to. Goldline keeps an eye on your project every step of the way. We've been serving customers like you since 1973, knowing where common problems crop up and have processes in place to prioritize the proper response and minimize issues along the way.

## BETTER PERFORMANCE, BETTER SOLUTIONS.



- **Guide:** Our expertise and experience will guide you through the process of engineering, designing, and manufacturing the product or delivering the service you need.
- **Organize:** We take responsibility for the coordination of work plans and schedules you need to get the right project to the right place at the right time.
- **Lead:** For 50 years Goldline has led the industry through deep and lasting relationships and by delivering products that lead in their category for performance and durability.
- **Deliver:** In the end, we deliver customer success and great experiences by being a consistent and predictable partner in lowering risk, growing personnel and equipment safety, and keeping your operations performing well.